

Cserehát Program



**Eradication of area based
rural poverty**

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Area-Based Poverty I.



New phenomenon in the EU after enlargement: increasing rural disadvantage and extrem poverty

- High number of small, less-integrated rural communities

- The local urban center is weak

- Isolated or peripheric geographic situation

- High and growing number of disadvantaged communities (Roma)

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Area-Based Poverty II.



□ Territorial consequences

- Weak infrastructure
- Weak institutional coverage
- Lack of services
- Limited information access
- Lack of human resources for development
- Exquisitely high unemployment

□ Consequences for individuals:

- Low qualifications
- Growing exclusion and discrimination
- Aid dependency
- Widespread practice of usury
- Increasing health and family-problems
- Criminality

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Keywords of Local Development

Local mobilization:

Target group must be actor of development
on local level

Investment into the local community and fund for
financing projects are needed simultaneously

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Aim and pillars

Providing knowledge, skills, development capacities and sources for local stakeholders to break out poverty trap through increased equal opportunities and competitiveness

Coaching: strengthening social and community ownership and participation

Building partnerships of stakeholders for increasing local organizational capacity and efficient development work

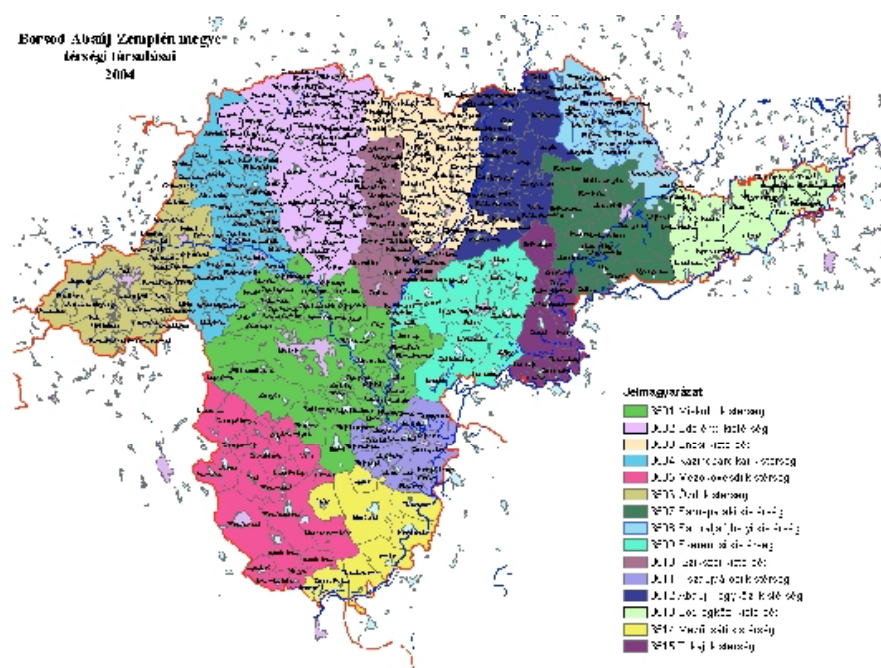
Build equal local opportunities through the creation of human and financial resources and their multiplication

Generating, financing and implementing projects

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The Cserehát Area

The poorest region in
North-Eastern Hungary
128 local communities
110,000 inhabitants
Rich natural and
historical reasures



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Pillars of the Programme



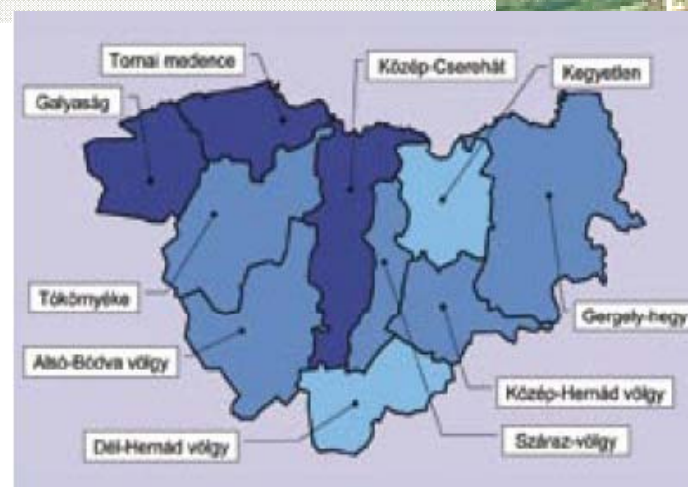
- Capacity building by external coaches
- Local Development Resource Centre
- ‘Learning by doing’ – financing and mentoring
micro-projects
- Generating development project and co-financing

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Capacity Building with External Experts (coaches)

Methodology:

- 10 micro-areas
- 10 coaches
- Working together with local actors for 2 years
- Building confidence
- Building organizational capacity, partnerships and networks
- Transferring development knowledge and information
- Ensuring equal opportunities



Results:

- 60,000 beneficiaries
- 1,340 local actors of which 930 are from the disadvantaged groups
- 116 active local leaders
- 99 implemented micro-projects
- 43 partnership-based generated macro-projects

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Social Development Resource Centre

Institution for local development support in the
Cserehát area

Tasks and results:

- ❑ Facilitation and improvement of internal and external communication
- ❑ Technical assistance
- ❑ Fundraising

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Methodology of Micro-Projects



Learning planning and management in action

- Easy application requirements
- Inclusion of the most disadvantaged groups, communities (supported by coaches, LDRC, Programme Office)
- Identification of development partners, development of local partnerships through concrete local actions
- Starting point of thinking about future development projects
- Increasing self-confidence

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Results of Micro-Projects



- ❑ Investment into human resources and physical development in the same time
- ❑ Improvement of information access
- ❑ Income generation: 1050 prs for the duration of the programme; 78% longer-term employment
- ❑ 61 new self-help groups
- ❑ Improvement of the area's competitiveness in obtaining and using resources: 49,500 voluntary work hours accepted as co-payment; macro-project generation

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Macro-Projects



- 43 macro-project proposals from a previously inactive area = absorption capacity increased
- December 2007: 12 macro-projects won co-payment funds
- 10 Roma organisations as consortium partners
- 2nd half of 2008: project implementation starts

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Macro-projects winning support



Macro-projects will attract five times the total budget of the programme, more than HUF 2.5 billion (~ EUR 9,500,000) to the Cserehát.

Target fields of macro-projects	Nº of projects
Employment	3
IT infrastructure development	1
Environmentally focused projects providing employment	2
Creation of new development capacities	3
Social services development	3

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Thank you

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